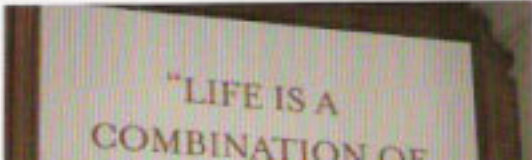




An Appetizing Signage Project

CAFFÈ LAVAZZA
LA STAMPA
NEWSPAPER FROM EATALY



"LIFE IS A
COMBINATION OF

New York, New York—SignExpo Tribeca (www.signexpo.com) recently served up a heaping helping of signage for Mario Batali's new Italian food emporium in New York City—Eataly. The 50,000-square-foot space includes a marketplace, restaurants, a bakery, and a cooking school. The only thing the sprawling space was in need of was signage.